



Beyond Consulting 
partnership in special projects

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EMPLOYMENT OR OWN COMPANY?

lectures and advice

training

All graduates of various schools must ultimately decide what to do after graduation. There are basically two options, you can go full-time or start your own business. The choice depends on many external factors, but also on personal preferences, predispositions and skills. The decision to take up employment is one of the most important life decisions.

A full-time job usually offers a sense of security and work comfort, but it can also force you to live under the pressure of your superiors and participate in the corporate rat race. Smaller companies can offer a wider scope and the opportunity to gain richer work experience, but sometimes at the cost of lower pay and a significant workload. Starting your own business can be an interesting alternative to a full-time job, but sometimes it becomes an absolute necessity.

To launch a company and stabilize it on the market, you need much more than narrow specialist knowledge in a specific field obtained during your studies. Above all, managerial competencies are needed, i.e. knowledge of the rules of market functioning and knowledge of the principles of creating and developing business activity. You cannot build a company by improvising by feel. You need a clear vision of goals, knowledge of the industry environment and perseverance.

The training is addressed to graduates of various universities who, by nature, do not yet have experience related to the realities of the labor market or the competences needed to run a business. Its purpose is to facilitate making decisions regarding employment and career development.

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Training objectives

Helping graduates of schools and universities in making employment decisions and career development directions. Discussing the benefits and burdens of full-time employment and presenting the characteristics of employment in the economic sector and public administration. Presentation of the challenges that must be faced when deciding to start an independent business. Support in finding answers to the following questions:

- Is full-time work a stabilization and a symbol of success in life?
- Is own business a dream come true about freedom and fortune?
- What does the modern labor market offer?
- Can anyone run their own business?
- Stay or emigrate?

Training program

Full-time job

- Bright and dark sides of full-time work
- Where and how to look for a job?
- Employment in the economy or in public administration?
- Education for full-time work
- Registered unemployment rate
- Large, medium and micro-enterprises in crisis periods

Own business

- Reasons for starting your own business
- What industry should you start a business in?
- Entrance barriers to business
- Business plan and business modeling
- Organizing activities, i.e. demand-product-delivery
- Investments and financing of activities
- Income statement simulations
- Company profitability ratios
- What pays off and when?

Emigration

- Conditions of running a company in Poland and in the world
- Economic emigration - causes and directions
- Quality of life in Poland and abroad

Summary

- Who is the full-time employment for?
- Who is the company run for?

Consulting and coaching

The training can be supplemented with individual consultations or coaching in the field of organizing and managing a company.