

# Beyond Consulting

partnership in special projects



Tomasz Domański

## LOCAL DEVELOPMENT

strategic planning and programming  
of local development

training

**A**nd so that the local government is not just a form of decentralization of the state administration, it must exercise independence. Its condition, as in the field of economic self-government, is organizational and financial independence. The scope of powers delegated to the local government by the state, depends on the maturity of the society. The advantage of local government is close, direct contact with citizens. The lower the level of the self-government organization, the closer this contact is, the better the understanding of needs, the greater the ease of making detailed decisions and adapting to living conditions. But there is also a growing danger of fraud and the exploitation of weaker individuals by stronger ones. (...) The local government must use a certain degree of autonomy, but it also depends on the maturity of the society. State control must therefore be the stricter and thorough the younger the organization of self-government in the state and the lower the social culture. State control, however, cannot go too far, because by removing irregularities too drastically, it will easily lead to taking away the initiative, the boldness of independent actions, and will lead to marasmus, and stagnation.

Czesław Strzeszewski

## Objectives and addressees of the training

The training presents methods and tools used by local government authorities for strategic planning of local sustainable development, understood as a balance between social, economic and spatial development. It focuses on the issues of planning and programming activities related to stimulating the local economy, meeting the collective needs of residents, spatial planning, nature protection and investment and financial policy of local government units.

Form of training	Duration	Working methods
Open or closed	1 or 2 days (8 or 16 hours)	Lectures and workshops

The training is addressed to the people professionally related to local government units at the commune (municipal, rural), powiat or voivodship level, and in particular to:

- councilors of communes, powiats and voivodeship assemblies,
- presidents of cities, mayors and commune heads,
- senior and middle management of central and voivodeship government administration,
- senior and middle management of commune, powiat and regional administration,
- employees of strategy departments and public project managers,
- employees of institutions cooperating with central and local government administration,
- consulting and other companies and organizations dealing with the local development

## Training program

### Lectures

- Transformation of the Polish system
- Customers and stakeholders of power
- Principles of stimulating sustainable local development
- The special importance of the economy and the principles of supporting its development
- Methodology of strategic planning of local development
  - Methods of analysis of local development conditions
  - Social consultations and professional consulting assistance
  - Formulating a report on the state of the commune / city / province
  - Setting strategic goals and describing them with appropriate measures
  - Mapping strategies and creating balanced scorecards
  - Analyzing and forecasting the finances of a local government unit
  - Long-term programming of public investments and task-based budgeting
  - Monitoring and updating local development strategies
- Sources of financing public investments
- Project management in local government units
- Process management and designing organizational structures
- Shift management
- The use of information technologies in local government

### Workshops

- Identifying local authority stakeholders and their needs and expectations,
- Formulating the Commune / City / Voivodeship Development Convention,
- Analyzing the conditions for implementation strategic development programs,
- Group work techniques and TQM tools,
- Setting and cascading strategic goals

- Planning tasks and projects,
- Mapping strategies and constructing balanced scorecard (BSC),
- Project planning and management techniques,
- Long-term programming of municipal investments.

### Benefits for participants

The training allows you to understand the links between numerous managerial functions and decisions taken at the level of local legislative and executive authorities. In addition to issues related to planning, it devotes a lot of space to the issues of budgeting and project implementation.

Attention! Strategic planning in the public sphere makes sense the only, when the established plans are consistently implemented.

