



Tomasz Domański

STRATEGIC MANAGEMENT IN PUBLIC SECTOR

professional provisioning public services

training

Strategic management is the art of analytical thinking and making important decisions aimed at the optimal use of resources that public administration has at its disposal on behalf of society, in order to achieve the highest possible level of meeting its collective and individual needs. This is an art that can be of paramount importance to master in times of crisis in state finances and the need to radically reduce public spending.

The offered training program is a clasp that binds numerous issues related to making managerial decisions at the strategic, tactical and operational level into an orderly whole. It refers to the sphere of activity of the government and local government administration, which is not related to the routine handling of official matters, but concerns key projects and programs aimed at achieving development in the social, spatial and economic spheres.

Objectives and addressees of the training

Introducing participants to the issues of strategic management in public administration units and presenting the principles, concepts, methodological solutions and tools appropriate for this field. Presentation of public administration units as the organizational structures that should use proven management tools in order to raise their efficiency to a higher level and reduce costs. Realizing that strategic management is the basic way to achieve priority development goals, thanks to the optimal use of available resources.

The training is tailored to the needs of people professionally connected with both – central and voivodship government administration, as well as local government administration at the level of commune, poviat and region. The recipients of the training are in particular:

- councilors of communes, poviat and voivodship assemblies,
- presidents of cities, mayors and commune heads,
- senior and middle management of the central and provincial government administration,
- senior and middle management of the commune, poviat and regional administration,
- employees of strategy departments and project managers,
- employees of institutions cooperating with central and local government administration,
- training and consulting companies.

Form of training	Duration	Working methods
Open or closed	1 or 2 days (8 or 16 hours)	Lectures and workshops

Training program

Lectures

- Customers and stakeholders of power
- Specificity of strategic management in public administration
- Setting the strategic goals of an administrative unit
- Establishing strategic action plans
- Strategy mapping and setting strategic metrics
- Strategy cascading to the operational level
- Create balanced scorecards
- Budgeting of the action strategy
- Long-term programming of public investments
- Project management in the public sphere
- Mapping and optimizing work processes
- Optimization of organizational structures and restructuring
- Organizational change management
- Roles of leaders and managers in strategic management

Workshops

- Identifying power stakeholders and their needs and expectations
- Identifying major and supporting functional areas
- Setting and cascading strategic goals and planning tasks
- Mapping the strategy and creating its monitoring systems
- Project planning and management
- Group work techniques and TQM tools

Expected effects of the training

- Mastering the terminology related to the field of strategic management
- Understanding the importance of strategic management in public administration
- Acquisition of the ability to identify power stakeholders and their needs
- Mastering the methodology of professional strategic planning
- Mastering strategy mapping skills
- Mastering the ability to create strategic measures
- Assimilation of the principles of management by objectives
- Mastering the principles of strategy budgeting
- Mastering the principles of long-term programming of public investments
- Mastering the principles of planning and managing projects and programs
- Mastering the principles of mapping and optimizing work processes
- Mastering the principles of planning and managing organizational change

Working methods

Lectures are structured, transparent and richly illustrated with multimedia presentations. Workshops are conducted with case studies, conspectuses, forms and spreadsheets. The optimal size of the group of participants, allowing for comfortable and effective conduct of workshops, is 10-15 people.

